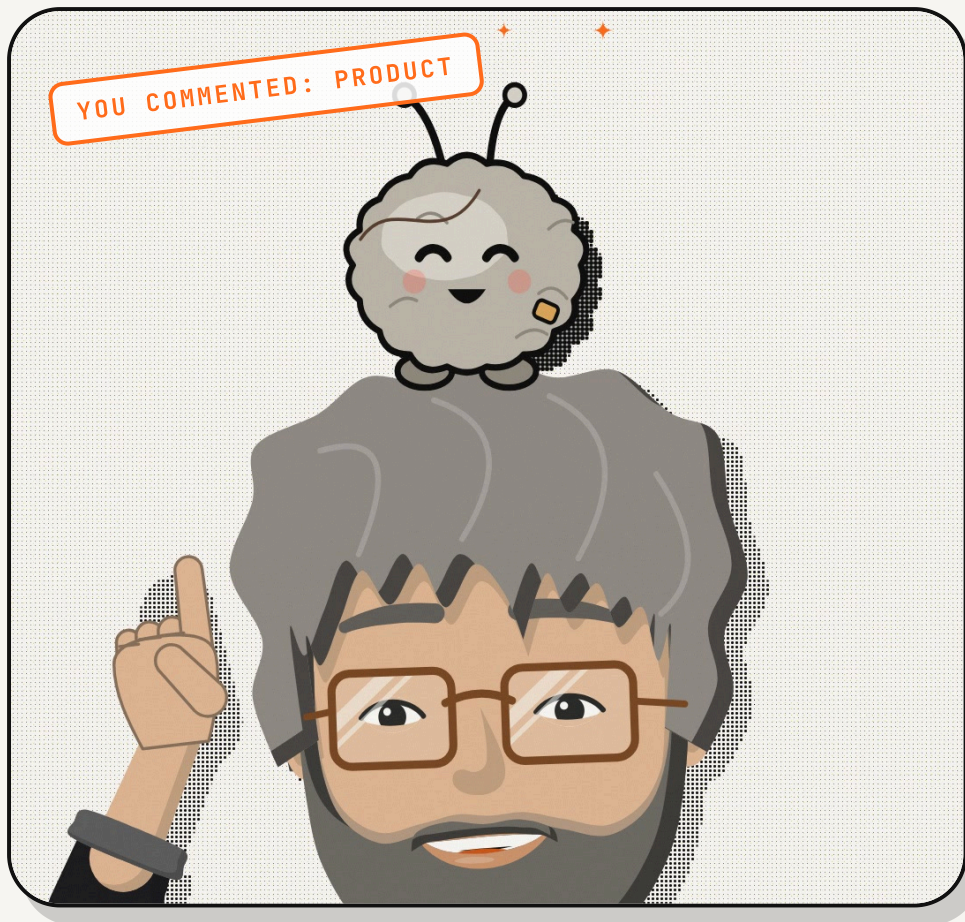




How your product becomes *a reel*

You have a product with real strengths, but a data sheet doesn't make anyone stop scrolling. Here's how REPOSPRITES Mentor Reels turns one sentence about your product into a finished explainer reel, plus examples and everything you need.

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The reel engine at a glance

STEP	WHAT HAPPENS	WHAT YOU DO
1 · Script	The engine writes the hook, the story arc and the ending	You describe your product in one sentence
2 · Voice	The script is voiced, every word gets its timestamp	You pick your voice once
3 · Animation	Every scene gets its own animated visuals in your look	You review it and say what to change
4 · Export	Finished vertical MP4, social captions, covers and a PDF	You post

// FROM THE VIDEO



// 02

The process step by step

1. **Set it up once.** Open the folder in Claude Code, Codex or Cursor and say "set up Mentor Reels". The AI checks the tools, helps you connect ElevenLabs for the voice and creates your brand profile.

2. **Brand profile.** Name, website, your colour and your logo. From then on every reel and every PDF carries your look, even the Mentor's shirt if you like.
3. **One sentence about your product.** For example: "Make a reel: 3 reasons for my new cordless vacuum." The AI only asks what it can't work out itself.
4. **Script, voice, scenes.** The engine writes the script, voices it and invents a picture for every feature: the swappable battery becomes a battery swap, the floor vacuum becomes a handheld, emptying becomes one button.
5. **Self-review.** The engine checks its own frames and measures whether there's enough motion before it renders the final video.
6. **Ready to post.** You get the MP4, captions for your channels, covers and a PDF for your leads.

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Examples

- **3 reasons for a cordless vacuum:** a product reel for the made-up brand "YourLogo", with its own brand colour, the logo on the Mentor's shirt and a dust bunny as the mascot.
- **This reel:** the cordless vacuum example as an ad for the engine itself, made in the same look.
- **More examples** with finished videos, captions and PDFs are on reposprites.com.



THE MENTOR SAYS

A data sheet explains your product. A reel sells it.

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What you need

- ☐ a computer (macOS, Windows or Linux) or a rented server
- ☐ a paid AI plan: Claude (Pro, Max, Team or Enterprise), ChatGPT for Codex, or Cursor
- ☐ an ElevenLabs account for the voice
- ☐ about 10 to 15 minutes for the one-time setup
- ☐ one license per project: every brand, channel and client is its own project

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Comments bring contacts

Every reel can end with "Comment KEYWORD". Whoever comments gets a PDF like this one through your auto-DM tool. The engine writes and designs the PDF to match the reel, **you collect the contacts**.

How the PDF arrives automatically

For the automatic reply by DM (auto-DM) you need a tool that spots comments with your keyword and sends the message. I use ReplyRush for that, including for this PDF and the message you just received.

ReplyRush

auto-DMs for comments with a keyword. Affiliate link: it costs you nothing extra and helps me keep developing the engine. Updates to the first version are already included in the price of REPOSPRITES Mentor Reels.

app.replyrush.com ↗

— *REPOSPRITES*

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PRODUCT